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InMobi

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	2015	2014		2013
	1,457,130,076.59	907,430,183.93	60.58%	848,348,018.49
	82,373,062.11	9,287,877.39	786.89%	16,798,493.86
	70,676,992.99	-7,924,495.34	991.88%	1,194,923.00
	-16,906,697.73	831,261.87	-2,133.86%	68,416,291.38
/	0.31	0.04	675.00%	0.08
/	0.31	0.04	675.00%	0.08
	6.60%	1.25%	5.35%	2.27%
	2015	2014		2013
	2,149,241,015.02	1,170,109,857.50	83.68%	1,171,329,626.22
	1,620,456,658.57	739,568,391.89	119.11%	741,188,390.08

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	189,564,032.96	366,551,331.04	426,206,952.64	474,807,759.95
	3,443,670.77	21,372,764.75	28,510,302.89	29,046,323.70
	-1,605,680.64	15,550,014.86	31,929,591.30	24,803,067.47
	-41,553,316.80	1,511,641.47	-12,856,581.76	35,991,559.36

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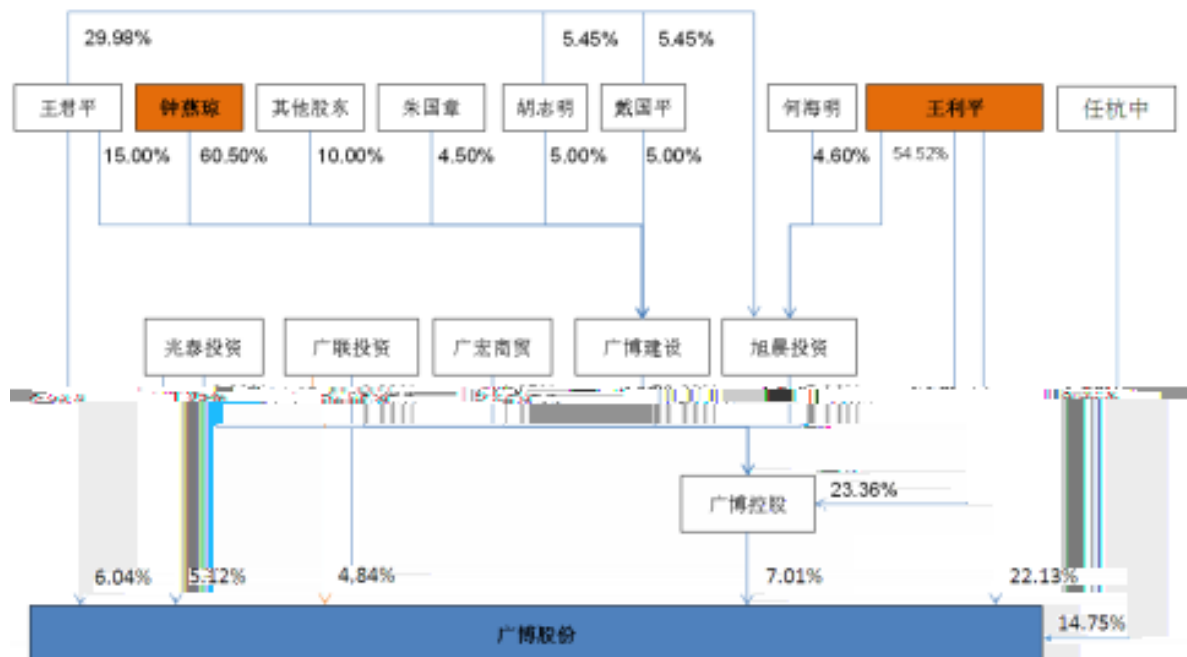
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	11,127		10,957		0		0
10							
		22.13%	67,509,779		57,541,286		66,508,179
		14.75%	44,994,840		44,994,840		
		7.01%	21,397,659				21,397,659
		6.04%	18,426,548		13,819,911		13,400,000
		5.12%	15,613,368				
		4.84%	14,753,349				
		3.55%	10,830,000				
		2.10%	6,398,348		6,398,348		
		2.10%	6,398,348		6,398,348		
		1.69%	5,159,958		5,159,958		1,444,700
			10		29.14%		
		5%					
					15,613,368		5.12%
					14,753,349		4.84%
			2013-018	2013-021			

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10

3



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B2C

B2C

C2C

B2C

M2C

B2C

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3

10%

	270,602,466.84	78,016,474.05	28.83%	21.23%	40.34%	3.93%
	292,997,755.31	54,080,624.81	18.46%	30.02%	32.58%	0.36%
	175,542,055.01	2,289,889.73	1.30%	30.97%	-44.33%	-1.76%
	414,573,184.07	83,287,157.37	20.09%			

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5

786.89% 60.58% 58.54% 100%

6

1

2

3

()

1.

(1)

			(%)	
	2015.05.07	803,907,300.00	100.00	

()

	2015.05.07		414,573,184.07	57,407,345.14

(2)

()

()

(1)

		(%)				
	7,580,000.00	51.00		2015.06.23		2,511,766.64

()

(2)

2015 6 51% 758

()

(1)

		2015.04.29	255	51%
		2015.07.03		51%
		2015.11.03		
		2015.06.02	100	100%

(2)

51%

500

100

5 2016 1-3